

Delta Dental and EyeMed give you  
more of what you want.

*Choice. Quality. Value.*

Delta Dental of Colorado is well-known for providing excellent dental benefit programs.

Now, through our association with EyeMed Vision Care, we can provide your employees with that same level of excellence when it comes to maintaining healthy vision.

The EyeMed Vision Care Discount Plan offered through Delta Dental provides the following value-added features:

- Discounts on eye exams
- Scheduled pricing for lenses and lens options
- Discounts on frames and conventional contact lenses
- Choice of any available frame
- Unlimited frequency
- Discounts on LASIK and PRK
- Replacement Contact Lens by mail program

And, using the benefit is easy. Delta Dental members simply call 866-246-9041 or visit [www.eyemedvisioncare.com/deltadental](http://www.eyemedvisioncare.com/deltadental) to locate a provider and review the discount plan. With value like this, it's no wonder that more than 120 million people look to EyeMed for their vision care benefits.

*To learn more, talk to your  
Delta Dental Sales Representative.*

**EyeMed**  
VISION CARE®

By Delta Dental

With Delta Dental and EyeMed,  
the prescription for better vision is  
now stronger than ever.

But we want you to see it to believe it.

So call us to schedule an eye-to-eye  
appointment with one of our plan  
representatives, and we'll be happy  
to share with you the ultimate  
choice in vision care.



We've put a smile on  
your face for over 30 years.

Now, let us put  
a sparkle in your eye.

 **DELTA DENTAL®**

## The Best Value in Vision Care.

Delta Dental has teamed up with EyeMed Vision Care, a leading vision care provider, to offer significant savings on eye care and eyewear to all Delta Dental members. With our long and respected history in the dental industry, we're well aware of the types of programs you need to offer your clients.

That's why Delta Dental and EyeMed Vision Care have designed a vision care program combining true choice with superior quality and value.



## A Commitment to Wellness

While about 60 percent of Americans require some sort of vision correction, fewer than 25 percent have access to vision care programs. Because of this, vision care remains one of the most desired ancillary benefits among employees. EyeMed realizes the importance of annual eye exams. Therefore, they are providing Delta Dental members with access to an extensive network of quality eye care professionals, including optometrists, ophthalmologists, opticians, and leading optical retailers.

An eye exam is a vital part of evaluating and maintaining the overall health of your eyes and your body. While a thorough eye exam can detect the need for vision correction, it can also identify general health conditions including diabetes and high blood pressure. EyeMed is so passionate about vision wellness that they have teamed up with the Vision Council of America to support the "Check Yearly. SeeClearly." campaign. This effort raises awareness of the importance of regular eye exams among communities, schools, and businesses across the country.



## More Network Choice

Some people choose the basics. Some choose to make a statement. With EyeMed, choice is easy. Unlike other vision care plans that limit members' choice to certain provider types, EyeMed offers members a variety of network options. The provider panel offers access to over 30,000 providers nationwide. The panel incorporates both private practice and optical retail locations, including the nation's leading optical retailers such as LensCrafters, Target Optical, Sears Optical, and most Pearle Vision locations.

With EyeMed, your clients will also enjoy a wide selection of high-quality fashionable frames, such as Anne Klein®, Versace®, Prada®, Ray-Ban® and many more.